



PEAK TRAMWAYS COMPANY, LIMITED
山頂纜車有限公司

16 December 2024
For Immediate Release

Be aware of a phishing website of The Peak Tram

The Peak Tramways Company, Limited has become aware of recent instances involving a counterfeit website mimicking our official website. This fraudulent website replicates our design and offers fake ticketing services under our brand, with the deceptive intention of misleading public and engaging in fraudulent activities.

We wish to clarify that this unauthorized website is in no way affiliated with the Peak Tramways Company, Limited, nor have we granted permission to any individual or entity to utilise our trademarks for such purposes. We strongly advise customers to exercise caution in verifying the authenticity of websites and refrain from engaging with suspicious platforms or disclosing personal information to potential scammers.

As a proactive measure, we have reported this incident to the appropriate authorities and have officially lodged a complaint. Additionally, we recommend that members of the public who suspect they may have encountered a scam contact the Anti-Deception Coordination Centre (ADCC) at 18222 for immediate guidance and assistance in such matters.

Your vigilance and cooperation are crucial in combating fraudulent activities, and we appreciate your attention to this matter.

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2024 年 12 月 16 日
即時發佈

提防假冒山頂纜車購票網站

本公司發現市面上有假冒山頂纜車官方網站出現，其網站以本公司名義及商標提供假冒購票服務，企圖誤導遊客以騙取金錢。

山頂纜車現作出嚴正聲明，有關網站與山頂纜車有限公司並無任何關連，亦從未授權該機構或人士使用「山頂纜車有限公司」、「凌霄閣有限公司」之商號或商標。我們在此呼籲客戶小心辨別真偽，切勿使用任何可疑網站並提交個人資料給騙徒。

我們已報警處理及備案。若對任何網站有所懷疑，請致電客戶服務熱線 2849 0668 或電郵至 info@thepeak.com.hk 確認，切勿讓不法之徒有機可乘。如市民懷疑遇上騙案，亦可致電「反詐騙協調中心」18222 作即時諮詢。

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About the Peak Tram and The Peak Tower

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 33m to 396m above sea level along a 1.27 km track with a gradient of between 4 to 25.7 degrees. As one of Hong Kong's most popular tourist attractions, the Peak Tram terminates at The Peak Tower shopping and entertainment complex, which has some of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognisable icons and is a leading tourist destination. The Peak Tower also offers exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike.

Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offers stunning spectacular panoramic views of our vibrant city – from the stunning cityscape to the tranquillity of green landscapes, across Victoria Harbour and the South China Sea.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula London, The Peninsula Paris, The Peninsula Istanbul, The Peninsula Bangkok and The Peninsula Manila. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

For further enquiries, please contact the following persons or visit our website www.thepeak.com.hk.