



[Hong Kong, 20 May 2021]

Relive fond memories and say farewell to the 5th generation Peak Tram before 28 June

SPECIAL OFFERS FOR SENIOR CITIZENS

The Peak Tramways Co Ltd has announced today that the current fifth generation Peak Tram will retire and undergo its second phase of suspension on 28 June 2021, paving the way for the new, eagerly-anticipated sixth generation Peak Tram to be launched later in the year.

“Everyone in Hong Kong has fond memories of the Peak Tram and we would like to give people a chance to say farewell to this beloved local icon. We welcome everyone to come and take a last ride on the Peak Tram over the next few weeks,” said May Tsang, General Manager of The Peak Tramways Co Ltd. “We are offering a special HK\$10 fare for senior citizens – some of whom may even remember previous generations of the tramcar – as a thank you for their patronage over the years.”

Ms Tsang continued: “The next two weeks is the last opportunity for Hong Kong-ers to ride the familiar burgundy tramcars. On 1 June, in collaboration with eight local artists, we are decorating the two tramcars with Hong Kong-themed artwork. Then from 28 June, the tram will be suspended for a period of approximately six months. This will allow us to complete the upgrade project and launch the new sixth generation trams, which we are very excited to introduce to Hong Kong.”

First established in 1888, the Peak Tram has served Hong Kong residents and international tourists for over 130 years, evolving from a means of transportation into one of Hong Kong’s most-visited attractions. The current Peak Tram has been in operation for 32 years.

To provide a more enjoyable and comfortable experience, Peak Tramways Co Ltd has commenced a comprehensive upgrade project, which included a suspension period of three months in mid-2019. The second suspension of the Peak Tram, which will start on 28 June, involves complex construction work including the complete replacement of all haulage, control and signaling systems, ropes, track rails and the refurbishment of upper and lower terminus to facilitate the new larger capacity tram cars. This second and final stage of the upgrade project is expected to take approximately six months.

To celebrate the end of the era of the fifth generation Peak Tram, a number of Farewell Offers and exciting initiatives will be launched:

- The “Super Senior Offer” for senior citizens will be available from today until 6 June. Hong Kong residents aged 65 or above can enjoy a special price ticket at HK\$10



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(Original Price HK\$47) for a Peak Tram Sky Pass (Return) *includes round trip tram ticket and Sky Terrace 428 single admission.*

- From 1 June until 27 June, Peak Tram is collaborating with 8 local artists to illustrate the two tramcars with decorative art celebrating Hong Kong's 'Culture', 'Nature', 'Iconic Landmarks' and 'Movies', and honouring memorable events from the past. Featured artists include Peter Ng, Uncle@Afterworkshop, Stella So, Nopaperstudio, Pei Chung, Even Lee, Jacmila and John Lam.
- Peak Tram is also launching a series of Limited Edition collectible tickets, a Peak Tram themed board game, craft beer gift set, and more. More details will be announced over the next few weeks – keep an eye on our social media platforms and website and don't miss a chance to take a last tram ride!

For more information, please visit www.thepeak.com.hk/en/promotions or contact The Peak Tower Customer Services Counter at 2849 0668.

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About the Peak Tram and The Peak Tower

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 28m to 396m above sea level along a 1.4 km track with a gradient of between 4 to 25.7 degrees. As one of Hong Kong's most popular tourist attractions, the Peak Tram terminates at The Peak Tower shopping and entertainment complex, which has some of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognisable icons and is a leading tourist destination. The Peak Tower also offers exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower Hong Kong's the most compelling leisure destination for residents and tourists alike.

Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offers stunning 360-degree spectacular panoramic views of the vibrant city – from the stunning cityscape to the tranquillity of green landscape, across Victoria Harbour and the South China Sea.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the



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provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

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