



Peak Tram service to resume on 22 July 2019

[Hong Kong, 18 July 2019]

Peak Tramways Company, Limited has announced that the Peak Tram service will be fully resumed on 22 July 2019, operating between 7am and midnight every day. The Peak Tram was first established in 1888 and is one of Hong Kong's most popular tourist attractions, serving more than 6 million local and international visitors annually.

“We would like to offer our sincerest gratitude to our visitors, partners and friends for their patience and support during the first phase of upgrade work, which we are pleased to announce that all works for the first phase of upgrade have been successfully completed. This is part of the major renovation and upgrade work which will be ongoing until 2021,” said May Tsang, General Manager of The Peak Complex. “We would also like to acknowledge the relevant Hong Kong government departments for their support, enabling us to complete the first phase of the project in a timely manner.”

The first phase of the upgrade work included temporary improvements to parts of Tramway Path and the construction of new, temporary boarding and alighting platforms, located 70 metres uphill from the former platforms. The temporary platforms and the new queueing area can be accessed via Tramway Lane and Tramway Path.

Ms Tsang explained, “This ensures we can minimise the total length of time that the Peak Tram service must be suspended, as we can immediately commence construction in the vacated Lower Terminus whilst still operating the current Peak Tram service.

Visitors are encouraged to purchase electronic tickets in advance of their trip to and from the Peak from our official online ticketing site www.thepeak.com.hk to save time and enjoy priority access. A mobile ticketing service will also be available upon arrival.

“We are offering a number of new initiatives over the summer to ensure visitors to the Peak have a memorable journey,” said Ms. Tsang. One of these is “Summer Fun at the Peak”.



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Summer Fun @ The Peak – a summer festival of colour and excitement on The Peak



Summer Fun @ The Peak is a “double celebration” of the arrival of summer and the resumption of the Peak Tram service. The festival is held from now until 1 September 2019 and will feature a variety of attractions, including creative arts and crafts workshops, live performances, stylish shopping, promotional offers and mini games. A mini game website has been created for visitors to complete online challenges to win a special gift at The Peak Tower.

Visitors can post their messages of love into the future and enjoy summer photo zones as well as social interactive campaign online.

Fun summer children’s activities including magic and bubble shows, stilt-walkers and Chinese yoyo demonstrations will thrill younger visitors, whilst the summer air is filled with live music and buskers. More details on the programme can be read in the editor’s notes at the end of this release.

Ms Tsang said, “We are absolutely back on track at The Peak and ready to welcome a great summer of fun with as many visitors as we can encourage to join us! Of course, we’re very excited about the reopening of the Peak Tram for the next phase of the project. We are looking forward to the completion of the overall upgrade plan, which will continue to bring fun, excitement and memorable experiences to Hong Kong visitors. We welcome all Hong Kong residents and international visitors to come and enjoy the summer attractions.”



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Ongoing Peak Tram Upgrade Project works

The completed Peak Tram upgrade project will eventually replace the current tramcars, which have a capacity of 120 passengers, with larger tramcars capable of carrying 210 passengers. These larger tramcars require a complete replacement of all haulage and control systems, new track rails and strengthened track foundations and bridges. Both upper and lower termini will be refurbished, creating additional queueing capacity at the Lower Terminus for up to 1300 passengers, in a comfortable and entertaining environment.

“For such a comprehensive upgrade, some temporary suspension of the Peak Tram service is unavoidable,” said Ms Tsang. “We have designated two short periods for this, the first of which ended on 22 July 2019. The second suspension period is scheduled to commence in Q3 2020. The Peak Tower and Sky Terrace 428 will remain open during the temporary suspension periods and public bus and Green Minibus services will be strengthened to meet passenger demand. We remain committed to providing the finest service to everyone wishing to experience this iconic tourist attraction.”

Bus Service to the Peak Tram Lower Terminus

New World First Bus (NWFB) Route No. 15C (Central Ferry Piers (Pier 8) – Garden Road (Lower Peak Tram Station)) will be resumed on 22 July 2019.

For enquiries, please call:

The Peak Tram Hotline - (852) 2522 0922
7 am to 12 midnight (Mon - Sun & Public Holidays)
or
The Peak Tower Customer Services Centre –
(852) 2849 0668
10 am to 11 pm (Mon - Fri)
8 am to 11 pm (Sat, Sun & Public Holidays)



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NOTES TO EDITORS

Programme details of Summer Fun @ The Peak

Summer Offers at The Peak (Tenants Offers)	Visitors can redeem tenant offers at participating merchants upon presentation of their Peak Tram Ticket, Peak Tram Sky Pass or Sky Terrace 428 Admission Ticket. Both physical and electronic formats are acceptable
Limited Edition of Gift Redemption	Spend a designated amount or more^ at any merchants, visitors can redeem one LIMITED EDITION of Postcard and Tattoo Sticker set!
Bamboo Grasshopper Handcraft Workshops	<p>Partnering with the Hong Kong Federation of Youth Groups, The Peak Tram & The Peak Tower have organized a special workshop program for summer; Grasshopper Weaving for Hong Kong Culture, led by youth advocacy ambassadors and contributors.</p> <p>Details of workshops: Date: 12, 13, 14, 19, 20, 21, 26, 27, 28 July Time: 1:30pm to 6pm each day Location: level P2, The Peak Tower, The Peak</p>
The Peak Summer Party	<p>A packed roster of captivating summer activities, sideshows, music and interaction; Bubble Show, Chinese Yoyo, Busking (varied artists), Juggling Stilt-walkers, Magic Show, Unicycles, Balloon Twisting.</p> <p>Please visit https://www.thepeak.com.hk/en/promotions for full and updated timetables</p>
Mini games + social media interaction	<p>Follow The Peak Hong Kong social media pages to win a free temporary tattoo sticker! From now to 1 September 2019:</p> <p>Guests can also win a free gift by uploading their photos of their day at the Peak with hashtags #ThePeakTram, #AnIconIsReborn and #ThePeakTower to their Instagram page. By showing it to a member of staff at The Peak Tower Customer Service Counter to claim a Special Gift (while stocks last).</p> <p>More mini game challenges for further free gifts available on The Peak Hong Kong Facebook page.</p>



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About The Peak Tram and The Peak Tower

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 28m to 396m above sea level along a 1.4 km track with a gradient of between 4 to 27 degrees. Among Hong Kong's most popular tourist attractions, the Tram terminates at The Peak Tower shopping and entertainment complex, which has one of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognizable icons and is a leading tourist destination. The Peak Tower also offers four exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike.

Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offering stunning 360-degree panoramic views, spectacular panoramic views of the vibrant city – from the stunning cityscape to the tranquillity of greenery landscape, across the Victoria Harbour and the South China Sea.

About The Hongkong and Shanghai Hotels, Limited (HSH)

Incorporated in 1866 and listed on The Stock Exchange of Hong Kong (00045), HSH is the holding company of a Group which is engaged in the ownership, development and management of prestigious hotel, commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok, and The Peninsula Manila. Projects under development include The Peninsula London, The Peninsula Istanbul and The Peninsula Yangon. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam; and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Thai Country Club in Bangkok, Thailand; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.



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