



**PEAK TRAMWAYS COMPANY, LIMITED**  
山頂纜車有限公司

**18 August 2022**

**Hong Kong debuts the 6<sup>th</sup> Generation Peak Tram on 27 August 2022**  
**A modern classic and a brand-new in-station entertainment experience**  
*Launching different promotional offers to welcome local passengers*

Photos download: <https://bit.ly/3K04Nxb>



The 6<sup>th</sup> Generation Peak Tram is set to make its long-awaited public debut with its launch on 27 August 2022, marking a new chapter in the history of one of Hong Kong's most beloved icons. The launch of the new generation Peak Tram and terminus ushers in a fully redesigned and vastly improved passenger experience, along with newly renovated termini with upgraded facilities, and a greater capacity for serving visitors from around the world.

**A new recreational experience with enhanced passenger services**

To provide a more enjoyable, efficient and comfortable experience, Peak Tramways has completed a significant upgrade project at a cost of HK\$799 million. The project included brand new tramcars, the replacement of all haulage, control and signalling systems, new ropes and track rails, and the refurbishment of its Central and Peak Termini to facilitate the beautiful new, larger capacity tramcars. The Central Terminus has been extended to provide covered, temperature-controlled arrival and waiting areas for up to 1,300 people. Platforms and tramcar floor levels have been aligned to provide enhanced step-free access for people with disabilities.

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In addition to reducing passenger waiting times by over 70%, visitors will be greeted by a dynamic, engaging and brand-new entertainment experience. The new experience introduces 5 engaging zones that include: *Eye of Infinity*, The Beating Heart, An Icon is Born, Once Upon a Tram, and Go Wild at the Peak at the Central Terminus. A new and informative Audio-Visual display at the Peak Terminus has also been created. The comprehensive redevelopment has been meticulously engineered to offer local and non-local visitors a spectacular passenger experience.





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**5 Engaging Zones at a Glance:**

<b><i>Eye of Infinity</i></b>	<b>Sculpture</b> Created by Lindy Lee, an Australian artist of Chinese ancestry, the 10-metre-tall sculpture installed at the Peak Tram Central Terminus is inspired by Hong Kong's spirit of ascension, and features a constantly evolving lighting display.
<b>The Beating Heart</b>	<b>Historical Haulage Equipment Display</b> An evocative AV presentation combined with historical equipment depicts the transformation of haulage and operational systems from 1888 to the present.
<b>An Icon is Born</b>	<b>1<sup>st</sup> Generation Peak Tram Replica</b> Actually climb aboard the wooden 1 <sup>st</sup> Generation Peak Tram, to take photographs and get a feel for the times in the old days.
<b>Once Upon a Tram</b>	<b>Peak Tram History</b> In ultra-wide high-definition, the parallax scrolling of a constantly-journeying video revisits key moments of the history of Hong Kong and the Peak Tram.
<b>Go Wild At The Peak</b>	<b>Hyperreal Immersive Video</b> A wraparound full-immersion video experience, inspires visitors to learn and protect the diverse wildlife found at the Peak.

**Mr Martyn Sawyer, The Hongkong and Shanghai Hotels, Limited (HSH)**, said, “We are incredibly excited to launch the 6<sup>th</sup> generation Peak Tram, marking a significant milestone in the history of this much loved icon which has served Hong Kong residents and visitors since 1888. The Peak Tram has always been a must-see attraction and with this upgrade project, we believe we have taken it to the next level and it can take its place among the world’s best visitor experiences.”

**Ms May Tsang, General Manager of the Peak Complex**, added “We are looking forward to welcoming Hong Kong residents and visitors to experience our beautiful new Peak Tram, the spectacular audio-visual experience in the Central Terminus, and our stunning new sculpture ‘Eye of Infinity’ by Australian artist Lindy Lee, as well as The Peak Tower and Sky Terrace 428.”

“To show our gratitude to Hong Kong residents, and also encouragement during this time of Covid-19, we are offering an exclusive opening promotion. We are confident that the people of Hong Kong will love the new ride and modern classic design of the 6<sup>th</sup> Generation Peak Tram, and the vastly enhanced entertainment experience,” added Ms Tsang.

**Peak Tram launches with a 2-month promotion for Hong Kong residents**

To say Thank You to Hong Kong residents for their support during the redevelopment works, Peak Tram is launching a series of opening promotions including “Flash Online Deal” and “Thank You HK Pass” to welcome HK residents during the opening phase. The Peak Tram is also launching a limited edition “Super Fans Pack” at HK\$428 in celebration of the opening of a new phase in our history.

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Ticket Type/Package	Ticket Price		Thank You HK Pass (From 27 Aug to 30 Oct)	Flash Online Deal (From now until the day before the opening of Peak Tram)
	Adult / Child & Senior			
Peak Tram + Sky Terrace 428 Admission	Return	HK\$148 / HK\$74	HK\$99 / HK\$50	HK\$88 / HK\$44
	Single	HK\$122 / HK\$61	HK\$82 / HK\$41	HK\$73 / HK\$37
Peak Tram Ticket	Return	HK\$88 / HK\$44	HK\$66 / HK\$33	HK\$50 / HK\$25
	Single	HK\$62 / HK\$31	HK\$47 / HK\$24	HK\$35 / HK\$18
Super Fans Pack (HK\$428) Limited Edition: 300 sets	<ul style="list-style-type: none"><li>● Peak Tram Return Ticket</li><li>● Sky Terrace 428 Single Admission Ticket</li><li>● The 6<sup>th</sup> Generation Peak Tram Limited Edition Thermal Bottle</li><li>● The 6<sup>th</sup> Generation Peak Tram Canvas Bag</li><li>● Peak Tram Icon Notebook</li><li>● Limited-Edition Commemorative Ticket Set</li></ul>			

The Peak Tram is ready to welcome Hong Kong residents and, when borders fully re-open, our international visitors from all over the world, showing Hong Kong's spectacular skylines and one of the world's most incredible tourism experiences.

To enjoy the attractive Flash Online Deal available until the day before the opening of Peak Tram, please visit: <https://ticketing.thepeak.com.hk/>

For more information on Peak Tram and The Peak Tower, please visit [www.thepeak.com.hk/en/promotions](http://www.thepeak.com.hk/en/promotions) or contact The Peak Tower Customer Services Counter at 2849 0668.

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**About the Peak Tram and The Peak Tower**

The Peak Tram is one of the world's oldest and most famous funicular railways. Opened in May 1888, the double reversible funicular railway, as it is technically known, rises from 33m to 396m above sea level along a 1.27 km track with a gradient of between 4 to 25.7 degrees. As one of Hong Kong's most popular tourist attractions, the Peak Tram terminates at The Peak Tower shopping and entertainment complex, which has some of the world's greatest panoramic views.

The Peak Tower is one of Hong Kong's most recognisable icons and is a leading tourist destination. The Peak Tower also offers exciting signature restaurants with stunning views, as well as a number of innovative casual dining outlets. A unique festival-market-style shopping arcade and spectacular special-effects lighting, both inside and out, also serve to make The Peak Tower one of Hong Kong's most compelling leisure destinations for residents and tourists alike.

Located at 428 metres above sea level, Sky Terrace 428, the highest viewing terrace in Hong Kong offers stunning 360-degree spectacular panoramic views of our vibrant city – from the stunning cityscape to the tranquillity of green landscapes, across Victoria Harbour and the South China Sea.

**About The Hongkong and Shanghai Hotels, Limited (HSH)**

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), The Hongkong and Shanghai Hotels, Limited is the holding company of a Group which is engaged in the ownership, development, and management of prestigious hotels and commercial and residential properties in key locations in Asia, the United States and Europe, as well as the provision of tourism and leisure, club management and other services. The Peninsula Hotels portfolio comprises The Peninsula Hong Kong, The Peninsula Shanghai, The Peninsula Beijing, The Peninsula Tokyo, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Paris, The Peninsula Bangkok and The Peninsula Manila. Projects under development include The Peninsula London and The Peninsula Istanbul. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and St. John's Building in Hong Kong; The Landmark in Ho Chi Minh City, Vietnam and 21 avenue Kléber in Paris, France. The clubs and services portfolio of the Group includes The Peak Tram in Hong Kong; Quail Lodge & Golf Club in Carmel, California; Peninsula Clubs and Consultancy Services, Peninsula Merchandising, and Tai Pan Laundry in Hong Kong.

For further enquiries, please visit our website [www.thepeak.com.hk](http://www.thepeak.com.hk).