



## PEAK TOWER GRAND OPENING SIGNALS NEW CHAPTER FOR HONG KONG ICON

(Hong Kong, 14 November 2006) Aerial performances, stilt walkers and pyrotechnics tonight greeted VIP guests attending the Grand Opening of the new Peak Tower, Hong Kong's most popular and iconic attraction.

Amongst the guests in attendance and eager to toast the many new key attractions and dining outlets now incorporated in The Peak Tower were Hong Kong Tourism Board Chairman, The Hon Mrs Selina Chow, Commissioner for Tourism, Ms Au King-chi and Hong Kong celebrity singer, Leon Lai.

Following the opening ceremony, guests were treated to a theatrical extravaganza set against the spectacular atrium within the building and the dramatic backdrop of 360-degree views across Hong Kong from the roof, in an evening of festive celebrations.

"The Peak experience is enduringly popular, providing as it does an eagle's eye view of Hong Kong's panoramas, by day and night," stated The Hon. Sir Michael Kadoorie, Chairman, The Hongkong and Shanghai Hotels, Limited. "We believe that the substantial improvements we have made to The Peak Tower will turn this venue and the surrounding area into an even livelier destination. This in turn will contribute further to the positive promotion of our city to increasing numbers of visitors and residents, all of whom will be able to enjoy unique entertainment against an amazing backdrop."

A blend of distinctive acts both on and off stage entertained VIP guests and crowds on all levels above Town Square, climaxing in a party on the new Roof Deck overlooking Hong Kong's magnificent night-time skyline.

A Master of Ceremonies (MC), himself a larger-than-life character, entertained invitees, and 4-metre high "giraffes", which towered over the night's proceedings, interacted with guests.

Internationally renowned acrobatics troupe, *Incandescence Aerialists*, performed heart-stopping displays of their art, including a superbly choreographed aerial silks act combined with acrobatics, while *Jungle Stilt Walkers* provided an additional interactive element for the entertainment of grounded audiences.

A Roof Deck Party featuring *DJ Kulu* and his eclectic band, *Ultra Lounge*, performed for the guests who were personally greeted by stilt walkers upon arrival at the top of the Tower.

Following official proceedings, the *Rhythm of Life Drummers*, dressed in vibrant, colourful costumes, then upped the tempo for partygoers with their energetic performances, while duo, *Angle Grinding*, performed high atop the glass atrium.

The Peak Tower Grand Opening revels culminated in a magnificent and memorable symphony of pyrotechnic effects to the applause and delight of all as they celebrated in style on this night of nights in Hong Kong.

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### **About The Peak Tower**

The Peak Tower, located on The Peak is one of Hong Kong's most recognisable icons and its leading tourist destination. The Peak Tower has just completed an extensive revitalisation programme and now offers visitors spectacular 360 degree views of Hong Kong from its new rooftop Viewing Terrace and Sky Gallery.

The new Peak Tower also offers four exciting signature restaurants with stunning views as well as a number of innovative casual dining outlets. A unique festival market style shopping arcade and spectacular special effects lighting both inside and out also serve to make the new Peak Tower one of Hong Kong's most compelling leisure destinations for Hong Kong residents and tourists alike.