



## **'MY VIEW OF HONG KONG' PRIZEWINNERS EARN ULTIMATE BIRDS-EYE VIEW FROM HELICOPTER**

(Hong Kong, August 3, 2006) - It was up, up and away on Monday (July 31) for 18 Hong Kong schoolchildren treated to an exciting helicopter ride by The Peak Tower for winning a painting competition to mark the opening of the new-look Peak Tower.

The prizewinners were selected from a competition contested by youngsters from over 100 of Hong Kong's primary schools and special schools themed '*My View of Hong Kong*'.

They earned the most breathtaking real-life view of Hong Kong from a helicopter whisking them from the helipad of The Peninsula Hotel on a 15-minute ride of a lifetime over one of the world's most spectacular cities.

The flight also took them over the revitalised Peak Tower, which is nearing completion of a multi-million dollar facelift that includes a huge new viewing platform one hundred feet higher than before providing stunning 360-degree views of Hong Kong.

Their final reward will be seeing their works of art displayed in the first exhibition at The Peak Tower's new 'Sky Gallery' – a new artistic showcase for Hong Kong talent.

Besides the Sky Gallery, one of the key highlights of the new-look Peak Tower is the conversion of the entire rooftop of the bowl-shaped building into a huge viewing platform, offering sensational 360-degree panoramas of Hong Kong, where the Sky Gallery is located to showcase the work of local artists.

State-of-the-art lighting effects will illuminate The Peak Tower at night, and a "festival market" shopping arcade will feature contemporary reinterpretations of traditional Hong Kong venues such as Ladder Street and The Ladies Market.

A year-round calendar of diverse and lively events is also planned to help make The Peak Tower a magnet for visitors, whether residents or tourists, while a new and much expanded Madame Tussauds wax exhibition is also located at the new Peak Tower.

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“My View of Hong Kong” prize winners prepared for the lift-off over Hong Kong.



Preparing for a bird-eye view – “My View of Hong Kong” prize winners –  
To Ka Yu, PLK Horizon East Primary School and  
Yue Kit Ying, Lok Sin Tong Yeung Chung Ming Primary School



Up, up and away with “My View of Hong Kong” prize winners –

Ho Kwan Ho, Chai Wan Kok Catholic Primary School (AM) and  
Liu Yik Wai, SKH Kei Lok Primary School



Preparing for a bird-eye view – “My View of Hong Kong” prize winners –  
Lam Hiu Yan, Chinese Methodist School (North Point) (PM Section) and  
Lok Man Pan, HKTA Shek Wai Kok Primary School